

Beth Shindler



Determined to Persevere

Beth Shindler is a member of the National Association of REALTORS®. She has been a REALTOR® for a total of four and a half years. During this time, she has earned first-year MMDC, MAAR Leadership, MAAR Excellence, Ninja, and SRS. Her total volume is 9.5 million, which encompasses her total volume of last year, 4.02 million. She also serves on the board of the Collierville Education Foundation, contributing to their mission to provide grants to teachers so they can purchase classroom materials without reaching into their own wallets.

Beth was born in Memphis, TN, and grew up in Collierville. She attended the University of Memphis, graduating in 2010 with a degree in Management Information Systems. After college, she held several positions in finance and human relations.

Beth always knew she wanted to work in real estate. In fact, her first job after graduating high school was leasing apartments. In 2007, she became licensed and started working at Keller Williams, where she was a REALTOR® for two years. Unfortunately, during the housing crash in 2008, she was told that she would never make anything of herself. She would be forced to get an office job if she wanted a fulfilling family life. She, after hearing this, retired her license.

However, in 2019, she decided that another person's negative perception of her would not control her. She decided to return to the career she loved and knew she was meant for. The very same day she passed her exam, the company she was working for decided to take another direction, and Beth was laid off. Beth knew she had no choice but to use her newly-earned certification to flourish in order to support her two children. As the saying goes, everything happens for a reason!

After this comeback in 2020, Beth began working at CryeLeike with the goal of achieving independence. After one year, she met Fara Captain. She loved what Captain stood for and what she brought to the table as a Broker, so she decided to join forces with her, working at Captain & Co. Since gaining her license for the second time, Beth is in her third year as a REALTOR® and has worked to quadruple her first-year income.

Unfortunately, tragedy struck the Shindlers last year. Her otherwise healthy husband of 12 years, Alex Shindler, a Memphis police officer, died in the line of duty of complications resulting from the COVID virus. Although they had been separated for two years, losing him forever was heartbreak. For almost a year, Beth has been raising her children, both under the age of 10, alone. Even in such tribulation, she did not lose hope. She is determined to persevere, no matter the circumstances.

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"I think when you're forced into that situation, you have to choose your mindset and do whatever it takes to make it work. I was able to keep going with the support of my family, friends, and my brokerage. They really stepped in and helped me big time those first few months and continue to support me!"

As for her mentality for working in real estate, Beth is passionate about her ability to supply useful information to her clients as they navigate the market. She, after coming back from her reality hiatus, had to acquaint herself with many changes. She, with this unique understanding of the field, can better advise her clients in their endeavors in a way that they will enjoy. About this interaction between client and agent, she says, "No one likes being sold to. They like shopping with their best friend." Beth enjoys the process of buying and selling homes and strives to make the otherwise stressful endeavor a meaningful and pleasant one.

Outside of real estate, Beth is extremely passionate about creating a beautiful life for herself and her children. She loves her work and does it for her children, Connor and Ellie. They are her top priority, and real estate allows her to always show up for them.

"My dream is to be able to provide a comfortable life for my kids and to travel and educate them by showing



them how big and beautiful the world is. Real estate is what I love doing and what funds that dream. I also have goals to set us up for financial security with real estate investments."

Beth's successful career proves two things. First is the idea that negative words are just that: words. Others doubted her chances, but she came back stronger than ever and has achieved great success. Secondly, her achievements demonstrate the importance of tenacity during times of hardship. She, amidst great tragedy, decided to keep pushing. Whether she be spending time with Connor and Ellie, participating in powerlifting competitions, golfing, or at work, we could all stand to learn a little something from Beth Shindler!

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